**Week 1**

**Proposal:** Write 1-2 paragraphs about the proposed application. Include the following:

* Description of what application will do
  + What need does it fill?
  + Who is the target audience?
  + How will it fulfill the need?
* Description of user roles, use cases (as applicable)
* Technology stack

**Proof of concept:** Produce a very streamlined version of the application using tech of your choice. For example, if UX is a primary factor in the application’s use and appeal, create some relevant UI views. If business logic is the driving force behind it, do some backend work to demonstrate functionality.

**Demo:** You will give a brief demonstration (2-5 minutes) to include

* Content in the proposal
* UI or backend functionality

**Week 2**

**User Stories:** Produce at least 6 user stories or describe at least 3 potential business cases; send a link to your scrum boards and git repos

**Prototype:** MVP for basic app functionality (e.g., connectivity between services; front/middle/back, etc)

**Demo:** You will give a brief demo (5-7 minutes) to include

* User stories/business cases
* Demo of prototype
* High-level description of next steps

**Week 3**

**User Stories:** Produce user stories remaining to make product viable for production

**MVP for actual use:** MVP for user functionality (e.g., user registration and updating, user input, etc.)

**Demo:** You will give a brief demo (5-7 minutes) to include

* Remaining implemented user stories
* User demo
* High-level description of next steps, long-term goals for app